



## AREV MA Initiative 2020 Grant Request for Proposal

**Applications are due Thursday, July 16, 2020 by 5:00 pm**

The Synagogue Council of Massachusetts (SCM) is pleased to announce the AREV MA Initiative, three grants of \$1,800 each, to support the development of innovative programming for both **young leaders** of any gender (ages 22-45) and/or **women's mentorship and leadership** in congregations throughout the state. The endeavor furthers SCM's mission to support congregations as vital centers of Jewish life.

This year, given the challenges of navigating a new reality resulting from Covid-19, Synagogue Council has expanded our **AREV MA (Anita Redner Empowerment Vehicle)** grants to provide support for new initiatives that seek to strengthen Jewish community or to address the needs of the vulnerable or those under-served due to the necessity to access Jewish community through virtual experiences. A case may also be made for requests that support innovations stimulated by Covid-19 that enhance Jewish community and/or strengthen leadership.

The AREV MA Initiative honors the legacy of Anita Redner, who had an immeasurable impact on the Boston Jewish community. AREV is a Hebrew word that means "connected" or "beautiful." For SCM it stands for **Anita Redner Empowerment Vehicle**, an initiative that is intended to perpetuate her legacy.

### Goals of the Grant:

- To encourage the development and implementation/expansion of meaningful and impactful programming that will cultivate young leaders of any gender (ages 22-45) within congregational life.
- To support and enhance women's mentorship and leadership by identifying areas of growth, encouraging the continued development of female involvement in all aspects of synagogue life (*i.e. from service leader, Torah reader, leading committees and initiatives to the Presidential path*).
- To advocate for collaboration with other congregations/agencies and work across denominational lines
- To serve as models of creativity and innovation that can be shared and replicated in other congregations/communities

For the purpose of process, **innovative** is defined as meeting one or more of the following:

- Creating something new in the congregation that responds to an unmet need
- Adding a new component to an existing program
- Redesigning an existing program in a creative way in order to increase the impact

**Grant Preferences:** Preference may be given to programs that:

- Involve collaboration between more than one congregation, especially across denominational lines, underscoring the value of Jewish pluralism
- Involve partnership between a congregation and another type of institution, Jewish or otherwise
- Showcase creativity and collaboration

Please see the list of the 2019 winners in the Appendix.

**Eligibility Criteria and Guidelines:**

To qualify, an eligible congregation must be a registered 501(c)3 and be a dues-paying member of the Synagogue Council of Massachusetts. Multiple applications are permitted, but no more than one project will be funded for any individual synagogue.

Congregations must designate a person who will be responsible for serving as the point of contact with the AREV MA Initiative Steering Team throughout the year.

All program/project publicity must include a Synagogue Council of Massachusetts logo and include the following statement: ***"This program is supported by a grant provided by the Synagogue Council of Massachusetts."***

All events/programs must also be posted on **JewishBoston.com** and shared in calendar sections of local papers, and electronic newsletters with the congregation and greater community.

**Grant Amounts & Use:**

Three grants will be awarded in the amount of \$1,800 each to support new programs or the expansion of existing programs.

Grants can be used to cover expenses directly related to implementing new programs or expansion of existing programs such as outreach, marketing, supplies, materials, events or local travel. Grants cannot be used for salaries (i.e. salaried employees), non-local travel, gift cards, scholarships, or capital projects.

**Application and Grant Timeline****Activity**

- |  |                     |
|--|---------------------|
| • Grant Application process opens                    | February 19, 2020   |
| • Grant application due electronically or by mail    | July 16, 2020       |
| • Awardees notified                                  | August 20, 2020     |
| • Funds awarded and grant year begins                | September 3, 2020   |
| • Attendance at the Synagogue Council Gala*          | Fall 2020, date TBD |
| • Mid-year written report due & in person check-in** | January 2021        |
| • End-of-year report and self-assessment             | June 2021           |

**\*Synagogue Council Gala Attendance:** If the grant is accepted, it is expected that the recipient congregation will be represented at the Synagogue Council of Massachusetts Gala to be held this fall. We will share the gala date as soon as it is confirmed.

**\*\*Mid-year and End-of year reports** will be followed by an in-person check-in with an AREV MA Steering Team Member.

**Along with the funds,** the AREV MA Initiative Steering Team looks forward to partnering with recipients by providing support and resources to maximize the impact of AREV MA funded programs.

**AREV MA Grant applications are due on July 16, 2020 by 5:00 pm and may be submitted by email or mail.** Late applications will not be considered.

**Email Address** *(either as a PDF or word file. Please include AREV MA Grant Proposal in email subject line)* [gretchen@synagoguecouncil.org](mailto:gretchen@synagoguecouncil.org)

**Mailing Address:** Gretchen Marks Brandt, Acting Director  
Synagogue Council of Massachusetts  
1320 Centre Street, Suite 306  
Newton, MA 02459

**For more information please call Gretchen Marks Brandt, 617-244-6506 ext. 12.**

**Name of Organization:** \_\_\_\_\_

**Federal Tax ID Number:** \_\_\_\_\_

**Program/Project Name:** \_\_\_\_\_

**Grant Contact Name & Title:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City/Zip:** \_\_\_\_\_

**Executive Director/Congregational Administrator:** \_\_\_\_\_

**Senior Rabbi:** \_\_\_\_\_

**Congregation's Website:** \_\_\_\_\_

**Total Program Budget:** \_\_\_\_\_

**Number of People to be served by program:** \_\_\_\_\_

- a. **Program Description:** Briefly describe the proposed program/project and purpose, and specifically how the money will be used. Please include whether this is a new venture or an expansion of an existing project.
- b. **Timeline:** If the money is awarded, what is the project's timeline for implementation?
- c. **Core Mission:** Describe how this program fits within the scope of your congregation's core mission and how it will meet the AREV MA grant goals.
- d. **Target population:** What is your program's target population and how does your congregation involve them in its organization/program planning process?

- e. **Goals and objectives:** What are the goals and specific, measurable objectives for the program? Briefly describe both the immediate and long-term results anticipated from this project/program.
  
- f. **Evaluation:** How do you plan to evaluate the success/impact of the program? Please explain how you will measure the program's success/impact. Please include anticipated outcomes and indicators of success. How will results be used for program planning?
  
- g. **Staffing:** Summarize the qualifications of the key individuals involved in carrying out the plans outlined in this request.
  
- h. **Collaboration:** Will your program involve collaboration with other organizations? Please describe the nature of the collaboration and with whom.
  
- i. **Sustainability:** Please address the sustainability of the program beyond the timeline of this funding and provide long-term strategies for funding. How will the program be funded in the future?

**Total Program Budget: \$ \_\_\_\_\_****Time Period Represented: \_\_\_\_\_ To \_\_\_\_\_**

<b>Expenses</b>	<b>Amount</b>	<b>Revenues</b>	<b>Amount</b>
Supplies/Materials	\$ _____	In-Kind	\$ _____
Printing/Publication	\$ _____	Individuals	\$ _____
Food/Beverage	\$ _____	Organizational Contributions	\$ _____
Postage/Shipping	\$ _____	Other Funding: Specify	\$ _____
Marketing/Advertising	\$ _____		
Equipment	\$ _____		
Evaluation	\$ _____		
Other: Specify	\$ _____		
Outside Specialists	\$ _____		
<b>Total Expenses</b>	\$ _____	<b>Total Revenue</b>	\$ _____

**Additional Information you wish to share:**

By signing below, I acknowledge agreement with the enclosed Certification and Acceptance.

**Title** \_\_\_\_\_

Beth Shalom's Sisterhood will employ art and music as a mode of community building for women in their community.