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**AREV MA Initiative 5781/2021**

**Grant Request for Proposa**l

**Applications are due by 5:00 pm, Monday, March 22, 2021**

The Synagogue Council of Massachusetts (SCM) is pleased to announce the AREV MA Initiative, offering at least three grants of $1,800 each.

The AREV MA (Anita Redner Empowerment Vehicle) granting initiative was designed to encourage the cultivation of innovative leadership models in congregational settings by providing synagogues with funding for the development of new programming around young leadership (or any gender) and women’s mentorship and leadership. While Synagogue Council continues to encourage proposals based on these themes, given the continuing challenges of today’s world, the AREV MA granting initiative has been expanded to provide support for new initiatives that seek to increase and enhance engagement for any groups who have traditionally been underserved by synagogues, as well as those who are currently underserved as a result of Covid-19.

The AREV MA Initiative honors the legacy of Anita Redner, who had an immeasurable impact on the greater Boston Jewish community. AREV is a Hebrew word that means “connected” or “beautiful.” For Synagogue Council it stands for **A**nita **R**edner **E**mpowerment **V**ehicle, an initiative that is intended to perpetuate her legacy.

**Goals of the Grant:**

* To encourage the development and implementation/expansion of meaningful and impactful programming that will cultivate young leaders of any gender (ages 22-45) within congregational life.
* To support and enhance women’s mentorship and leadership by identifying areas of growth, encouraging the continued development of female involvement in all aspects of synagogue life *(i.e. from service leader, Torah reader, leading committees and initiatives to the Presidential path).*
* To support innovative programming for traditionally underserved populations or for those currently underserved due to Covid-19.
* To advocate for collaboration with other congregations and/or agencies and work across denominational lines
* To serve as models of creativity and innovation that can be shared and replicated in other congregations/communities

For the purpose of process, ***innovative*** is defined as meeting one or more of the following:

* Creating something new in the congregation that responds to an unmet need
* Adding a new component to an existing program
* Redesigning an existing program in a creative way in order to increase the impact

**Grant Preferences:** Preference may be given to programs that:

* Involve collaboration between more than one congregation, especially across denominational lines, underscoring the value of Jewish pluralism
* Involve partnership between a congregation and another type of institution, Jewish or otherwise
* Showcase creativity and collaboration

Please see the list of the 2019 and 2020 grant recipients in the Appendix.

**Eligibility Criteria and Guidelines:**

To qualify, an eligible congregation must be a registered 501(c)3 and be a dues-paying member of the Synagogue Council of Massachusetts. Multiple applications are permitted, but no more than one project will be funded for any individual synagogue.

Congregations must designate a person who will be responsible for serving as the point of contact with the AREV MA Initiative Steering Team throughout the year.

All program/project publicity must include a Synagogue Council of Massachusetts logo and include the following statement: *“****This program is supported by a grant provided by the Synagogue Council of Massachusetts****.”*

Events and/or programs must also be posted on **JewishBoston.com** and shared in calendar sections of local papers, and electronic newsletters with the congregation and greater community.

**Grant Amounts & Use:**

Three grants will be awarded in the amount of $1,800 each to support new programs or the expansion of existing programs.

Grants can be used to cover expenses directly related to implementing new programs or expansion of existing programs such as outreach, marketing, supplies, materials, events or local travel. Grants cannot be used for salaries (i.e. salaried employees), non-local travel, gift cards, scholarships, or capital projects.

**Application and Grant Timeline**

**Activity**

* Grant Application process opens February 3, 2021
* Grant application due electronically or by mail March 22, 2021
* Awardees notified April 15, 2021
* Funds awarded and grant year begins May 3, 2020
* Attendance at the Synagogue Council Gala\* Fall 2021, date TBD
* Mid-year written report due & in person check-in\*\* January 2022
* End-of-year report and self-assessment May 31, 2022

**\*Synagogue Council Gala Attendance**: If the grant is accepted, it is expected that the recipient congregation will be represented at the Synagogue Council of Massachusetts Gala to be held this fall. We will share the gala date as soon as it is confirmed.

**\*\*Mid-year and End-of year reports** will be followed by an in-person check-in with an AREV MA Steering Team Member.

Along with the funds~~,~~ the AREV MA Initiative Steering Team looks forward to partnering with recipients by providing support and resources to maximize the impact of AREV MA funded programs.

**AREV MA Grant applications are due on May 22, 2021 by 5:00 pm and may be submitted by email or mail.**

**Email Address** *(either as a PDF or word file. Please include AREV MA Grant Proposal in email subject line)* [**AREV@synagoguecouncil.org**](mailto:AREV@synagoguecouncil.org) **,**

**Mailing Address:** Gretchen Marks Brandt, Interim Director

Synagogue Council of Massachusetts

1320 Centre Street, Suite 306

Newton, MA 02459

For more information, please contact Gretchen Marks Brandt

Telephone: 617-244-6506 ext. 12

Email: [gretchen@synagoguecouncil.org](mailto:gretchen@synagoguecouncil.org).

**Name of Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Federal Tax ID Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Program/ Project Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Grant Contact Name & Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**City/Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Executive Director/ Congregational Administrator: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Senior Rabbi: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Congregation’s Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Total Program Budget: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Number of People to be served by program: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

1. **Program Description:** Briefly describe the proposed program/project and purpose, and specifically how the money will be used. Please include whether this is a new venture or an expansion of an existing project.
2. **Timeline:** If the money is awarded, what is the projects timeline for implementation?
3. **Core Mission:** Describe how this program fits within the scope of your congregation’s core mission and how it will meet the AREV MA grant goals.
4. **Target population:** What is your program’s target population and how does your congregation involve them in its organization/program planning process?
5. **Goals and objectives:** What are the goals and specific, measurable objectives for the program? Briefly describe both the immediate and long-term results anticipated from this project/program.
6. **Evaluation:** How do you plan to evaluate the success/impact of the program? Please explain how you will measure the program’s success/impact. Please include anticipated outcomes and indicators of success. How will results be used for program planning?
7. **Staffing:** Summarize the qualifications of the key individuals involved in carrying out the plans outlines in this request.
8. **Collaboration:** Will your program involve collaboration with other organizations? Please describe the nature of the collaboration and with whom.
9. **Sustainability:** Please address the sustainability of the program beyond the timeline of this funding and provide long-term strategies for funding. How will the program be funded in the future?

**Total Program Budget: $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Time Period Represented: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ To \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| --- | --- | --- | --- |
| **Expenses** | **Amount** | **Revenues** | **Amount** |
| Supplies/Materials | $ | In-Kind | $ |
| Printing/Publication | $ | Individuals | $ |
| Food/Beverage | $ | Organizational Contributions | $ |
| Postage/Shipping | $ | Other Funding: Specify | $ |
| Marketing/Advertising | $ |  |  |
| Equipment | $ |  |  |
| Evaluation | $ |  |  |
| Outside Specialists | $ |  |  |
| Other: Please specify | $ |  |  |
|  |  |  |  |
| **Total Expenses** | $ | **Total Revenue** | $ |

**Additional Information you wish to share:**

**Certification and Acceptance:** I certify that this request has been authorized by the governing body. I certify this organization does not discriminate on the basis of sex, age, race, color, sexual orientation, nationality, or disability. I certify the statements herein are true and complete to the best of my knowledge, and accept the obligation to comply with the terms and conditions if a grant is awarded as a result of this application.

By signing below, I acknowledge agreement with the enclosed Certification and Acceptance.

**Submitted by: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Print Name Signature**

**Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Title\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Appendix**

**Past AREV MA Grant Recipients**

**2020 AREV Recipients**

Havurat Shalom

*Havurat Shalom Leader’s Guide*

Through this initiative, Havurat Shalom will develop a “service leaders guide”, an annotated siddur that can serve as a companion resource for people learning to lead services and workshop for new leaders to teach best practices for effective use of the leader’s guide.

Nehar Shalom Community Synagogue

*Ki Koleich Arev*: *Bring Sweet Voices into Davening Leadership*

This initiative addresses the transition at Nehar Shalom from a clergy led to a lay led congregation and will support this intentional ritual leadership development by funding a teacher for Torah cantillation, Haftara cantillation and Shabbat Service leading.

Temple Israel of Natick

*Enhanced Virtual Learning: Congregational Thematic Project Based Learning Opportunities*

A comprehensive and coordinated approach to family education and engagement, this initiative will create and develop projects based on “Educational Tool kits” that bring Jewish experiences into our families’ homes and expand to the community through monthly virtual sharing experiences.

**2019 AREV Recipients**

Congregation Beth Shalom of the Blue Hills:

*Exhibition Shoah: How was it humanly possible?* Including a production of “I Never Saw Another Butterfly” and a discussion, Antisemitism: Legacy and Consequences

Washington Square Minyan:

*What Happens in Synagogue: Learning to Lein, Daven and Gabbai*

An education project designed to increase the presence as liturgical leaders in the Minyan. In addition, the curriculum produced will be replicable for communities throughout the region.

Temple Israel of Natick:

*Next Generation Leadership Initiative*

A project designed to strengthen the capacity of current lay leaders in the congregation as well as develop a deeper cohort of volunteers, especially a younger adult cohort.